



“Information You Can Trust”

MGT 384

Finding company information

The purpose of a pathfinder is to assist you in organizing your library research strategy. Use the information provided below to guide your search for information about a company and to research a market. See link <http://depts.alverno.edu/library/dbsubject.html#busi>

A) Databases for company information: (‘Databases By Subject’ > ‘Business & Management’)

- **Hoover's Online (Pro)**
Lookup Company & Lookup Industry
- **Business and Company Resource Center**
- **Value Line Investment Survey**
Lookup Company & Lookup Industry

Databases for articles: (under library website link ‘Databases A to Z’)

- Business Source Elite
- ProQuest Newspapers (*limit to full text!)

B) Recommended websites & online resources

Occupational Outlook Handbook, 2008-09 Edition
<http://www.bls.gov/oco/home.htm>

C) Recommended print resources

Company Profiles for Students (2 vol.)
Ref 338.C737

Encyclopedia of Careers and Vocational Guidance (5 vol.)
Ref 331.702 E56

Occupational Outlook Handbook, 2007-08 Edition
Ref 331.7 O15

This pathfinder is only a beginning. For additional information and assistance, please ask the Reference librarian on duty.

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