



“Information You Can Trust”

MGT 384

Finding company & career information

The purpose of a pathfinder is to assist you in organizing your library research strategy. Use the information provided below to guide your search for information about a company and to research a market. See link <http://depts.alverno.edu/library/dbsubject.html#busi>

A) Databases for company information: (‘Databases By Subject’ > ‘Business & Management’)

- **Business Source Premier** - Lookup Company feature (leads to Datamonitor Reports)
- **Mergent Online** - U.S. & international data for public, private, and global companies. Access to annual reports for U.S. & global companies. Includes
- **Hoover’s Online (Pro)** - Lookup Company & Lookup Industry

Databases for articles: (under library website link ‘Databases A to Z’)

- **Business Source Premier** - Scholarly journal articles, news and analysis
- **ProQuest Newspapers** (*limit to full text!) Business news about companies and industries – includes the Wall Street Journal

B) Recommended websites & online resources

SEC Filings & Forms (EDGAR)

Copies of forms 10-K and other filings with the US Securities and Exchange Commission.

<http://www.sec.gov/edgar.shtml>

Occupational Outlook Handbook, 2008-09 Edition

<http://www.bls.gov/oco/home.htm>

GuideStar

This site gathers and publicizes information about nonprofit organizations. It requires you to register which is free. It gives you access to the free public search option (GuideStar Basic).

<http://www.guidestar.org/>

C) Recommended print resources

Company Profiles for Students (2 vol.)

Ref 338.C737

Encyclopedia of Careers and Vocational Guidance (5 vol.)
Ref 331.702 E56

Occupational Outlook Handbook, 2007-08 Edition
Ref 331.7 O15

D) Websites re: MBA programs

MBA Programs at Business Schools -

<http://mbaprograms.org/>

Official MBA Guide

<http://officialmbaguide.org/>

Look for information about MBA Rankings in the following publications:

- BusinessWeek
- Financial Times
- Financial Times International
- The Wall Street Journal
- Forbes
- U.S. News & World Report

This pathfinder is only a beginning. For additional information and assistance, please ask the Reference librarian on duty.