



"Information You Can Trust"

MGT-410

Business Policy & Strategy

The purpose of a pathfinder is to assist you in organizing your library research strategy. Use the information provided below to guide your search for information about a company and to research a market. See link <http://depts.alverno.edu/library/dbsubject.html#busi>

A) Databases for company information: (three databases)

- Mergent Online - U.S. & international data for public, private, and global companies. Access to annual reports for U.S. & global companies. Includes
- Hoover's Online (Pro)
 - > Retail
 - > Department Stores (primary)
- Business and Company Resource Center

B) Databases for business-related articles: (under library link 'Databases A to Z')

- Business Source Premier - Scholarly journal articles, news and analysis
- ProQuest Newspapers

C) Recommended print resources

Standard & Poor's industry surveys (2007) for "Retailing: General"
Ref 338 S785 vol. 1-3

European Marketing Data & Statistics (2004)
Ref 658.83 E89

CultureGrams, World Edition (2007)
Ref 303.482 C968

Countries and Their Cultures (2001) 3 volumes
Ref 306 C855

*(reference books not available for check out)

D) Recommended websites & online resources

U.S. Dept. of Commerce

<http://export.gov/>

*(see the 'About Export.gov' link)

WI Dept. of Commerce – International Trade <http://test.commerce.wi.gov/IE/>

Doing Business

<http://www.doingbusiness.org/>

Info about business regulations & enforcement in 170+ countries (& some cities). Search by economy or topic.

EuroCommerce

<http://www.eurocommerce.be/>

“This organization represents retail, wholesale and international trade in Europe.”

European Commission > Your Europe > Business

<http://ec.europa.eu/youreurope/nav/en/business/index.html>

Useful Links & Addresses (European Union) & Find more about Useful Links & Addresses...

In which country (Select)

The World Fact Book

<https://www.cia.gov/library/publications/the-world-factbook/index.html>

Handy general and up-to-date information on most countries of the world compiled by the CIA.

European Union

http://europa.eu/index_en.htm

Organisation for Economic Co-operation and Development (OECD)

<http://www.oecd.org/>

“Find: **Statistics**” – the statistical profiles, updated yearly, are a snapshot of data selected from more than 40 statistical databases available on SourceOECD, an online library

Eurostat (European Commission)

<http://ec.europa.eu/eurostat>

the Statistical Office of the European Union

World Bank

<http://www.worldbank.org/>

World Bank data and statistics

International Monetary Fund

<http://www.imf.org/>

“The World Economic Outlook presents the IMF staff’s analysis and projections of economic developments at global level, in major country groups and in many individual countries.”

See also:

<http://depts.alverno.edu/library/busi.html#inter>

Library Home > Selected Web Links > Business & Management

<http://depts.alverno.edu/library/countries.html>

Library Home > Selected Web Links > Countries & Regions

This pathfinder is only a beginning. For additional information and assistance, please ask the Reference librarian on duty.